



DAVID LEE STUDY ROOM OPENS TODAY AT ORPHANAGE IN SURABAYA

-Latest Effort by NBA Cares and the DBL to Give Back to the Community and Grow the Sport in Indonesia-

SURABAYA, Indonesia, November 3, 2009 – The David Lee Study Room at the Yayasan Nurani Mandiri Orphanage in Surabaya, Indonesia officially opens today giving local children a place to study and learn. This is the latest effort from NBA Cares and the DBL to give back to the community and grow the sport in Indonesia.

The David Lee Study Room was built with a donation from Lee, a forward for the New York Knicks, who traveled to Surabaya for the Grand Final of the inaugural NBA Madness presented by Jawa Pos this past June. During his stay, he visited the Yayasan Nurani Mandiri Orphanage and donated books to the kids as part of the NBA Cares program.

“The enthusiasm for basketball in Surabaya was terrific and I am thrilled that I could make a contribution to the kids,” said David Lee. “Learning is such an important tool in life and I hope that the new facilities will help give these kids a brighter future.” (TBC)

Sacramento Kings guard Kevin Martin, who served as a coach for the inaugural NBA Development Camp in Surabaya this past August, made a donation to the DBL that will be used to help develop programs that further the growth of basketball in the country. Since 2008, NBA players including Lee, Martin and NBA All-Star Danny Granger of the Indiana Pacers, have participated in several NBA Cares events in Surabaya include visits to orphanage and under-privileged school, as well as a basketball court refurbishment.

The David Lee Study Room features brand new computers, proper desks and book cases, and provides a comfortable place for children in the orphanage and from around the community to learn and study.

“We appreciate all the support from David for our kids,” said Suryantiningasih, Head of Yayasan Nurani Mandiri Orphanage. “They are now more enthusiastic about studying and the new equipment will help them get a higher level of education.”

“The NBA is committed to growing the game in Indonesia and we could not do this without the support of our great partners at the DBL,” said Scott Levy, Senior Vice President and Managing Director of NBA Asia. “We see tremendous interest in the sport and are proud of our players for joining our efforts to positively impact the community.” (TBC)

About NBA Cares

NBA Cares is the league’s social responsibility initiative that builds on the NBA’s long tradition of addressing important social issues in the United States and around the world. Through this umbrella program, the NBA, its teams and players have donated more than \$115 million to charity, provided more than one million hours of hands-on service to communities around the world, and created more than 440 places where kids and families can live, learn or play. NBA Cares works with internationally recognized youth-serving programs that support education, youth and family development, and

health-related causes, including: KaBOOM!, Special Olympics, Boys and Girls Clubs of America, UNICEF, the Make-A-Wish Foundation, and the Global Business Coalition on HIV/AIDS, Malaria and Tuberculosis.

About DBL

DetEksi Basketball League (DBL) is the biggest student basketball league in Indonesia. The DBL was established in 2004, in Surabaya, East Java, and is a member of Jawa Pos Group, Indonesia's largest newspaper chain. The DBL is the first league in Indonesia to enforce the Student Athlete concept, in which grades in school are as important as – if not more important than – on-court achievements.

Year after year, the DBL is growing to become Indonesia's most professionally managed league. Beginning in 2008, the DBL expands to cities and provinces outside Surabaya, to bring the Student Athlete Concept to 16 major cities in 2009. Over 20,000 players and officials from throughout Indonesia are participating in DBL this year, making it the biggest basketball competition in Indonesia.

The Jawa Pos Group is Indonesia's biggest newspaper and media network, consisting of over 130 publications and local television stations. Jawa Pos, the group's flagship newspaper, is based in Surabaya, East Java. It is one of the biggest newspapers, with a daily circulation of 400,000, and is read by about three million people everyday.

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