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Spurs' Roger Mason agrees to endorse Cricket

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Spurs guard Roger Mason Jr. has agreed to endorsement deal with wireless company Cricket Communications.

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[Cricket Communications Inc.](#) has signed [San Antonio Spurs'](#) guard Roger Mason Jr. to an endorsement deal.

Financial terms of Mason's contract with the wireless company were not disclosed.

Mason will be heavily involved with Cricket's community and nonprofit activities. Company officials say Mason also uses Cricket's mobile phone and mobile broadband service on his laptop computer.

Mason has been making a name for himself in San Antonio since signing with the Spurs on July 11, 2008. The Spurs signed him to a two-year contract. He has been playing in the NBA since the 2002 season.

Cricket offers consumers and businesses flat-rate unlimited services. The company does not require long-term commitments or credit checks.

Cricket is owned by San Diego, Calif.-based [Leap Wireless International Inc.](#)