

August 30, 2010

**A SIZZLING CAST OF STARS IS READY FOR THE SPOTLIGHT
AS “DANCING WITH THE STARS” RETURNS,
MONDAY, SEPTEMBER 20 ON ABC**

**“Dancing with the Stars the Results Show” Premieres with
First Elimination in Week One on Tuesday, September 21**

Macy’s “Stars of Dance” Returns with All New Performances

An all new lineup of stars -- including a Grammy® Award-winning singer, a Super Bowl MVP quarterback, television’s ultimate mom, an NBA champion, Alaska’s most famous daughter, and the most watched TV star in the world - will battle each week on the dance floor in the sensational two-hour season premiere of “Dancing with the Stars,” **MONDAY, SEPTEMBER 20 (8:00-10:01 p.m., ET)** on the ABC Television Network.

All twelve couples will dance for the first time on live national television on **MONDAY, SEPTEMBER 20 (8:00-10:00 p.m., ET)**, with couples either performing the Viennese Waltz or Cha Cha. The couple with the lowest combined judges’ scores and public votes for their performance will be sent home on **TUESDAY, SEPTEMBER 21 (8:00-10:00 p.m., ET)** in the season premiere of “Dancing with the Stars the Results Show.”

The twelve celebrities heading to the dance floor this season, as announced tonight by “Dancing with the Stars” hosts Tom Bergeron and Brooke Burke in a live press conference during “Bachelor Pad” are:

KURT WARNER - Kurt Warner is the first quarterback ever to participate in “Dancing with the Stars.” In 1999, he emerged from obscurity to lead the St. Louis Rams to a victory in Super Bowl XXXIV. In that same year, Warner was named the NFL and Super Bowl Most Valuable Player. As the ringleader of the “Greatest Show on Turf,” he led the Rams to two additional playoff appearances - including another Super Bowl and received Pro Bowl honors for three consecutive years (1999-2001). He also earned his second NFL MVP in 2001. Injuries led Warner to move from the Rams to the Giants, and finally the Arizona Cardinals in 2005. In 2007, he led the Cardinals to their first ever Super Bowl berth, was voted to his fourth Pro Bowl and surpassed several Cardinals’ franchise records including touchdowns, attempts, completions, completion percentage and passer rating. Warner’s gridiron accomplishments pale in comparison to the dedication he devotes to the community. In 2001, Kurt and his wife Brenda established the First Things First Foundation, a non-profit public charity dedicated to impacting lives by promoting Christian values, sharing experiences and providing opportunities to encourage everyone that all things are possible when people seek to put *first things first*. Warner was born and raised in Iowa and played college football at the University of Northern Iowa. Kurt Warner lives in Arizona with his wife Brenda and seven children.

MICHAEL BOLTON - Michael Bolton has sold more than 53 million records, released 18 studio albums, won multiple Grammys® for Best Male Vocalist and countless other honors, all while selling out arenas worldwide. In 2002, the singer-songwriter earned a star on Hollywood’s Walk of Fame. He has sung with Luciano Pavarotti and Ray Charles, written songs with Bob Dylan, Ne-Yo and Lady Gaga, penned hits for a diverse range of artists including Barbra Streisand and KISS, played guitar with B.B. King and had his music recorded on a track by hip-hop superstar Kanye West (featuring megastar Jay-Z). Earlier this year, Bolton released his latest album “One World One Love” featuring his current single, “Murder My Heart” which he co-wrote with Lady Gaga and is currently on a worldwide concert tour. Of all that he has accomplished, perhaps nothing is more important to Bolton than the foundation he founded in 1993, The Michael Bolton Charities, Inc. Based in his home state of Connecticut, the major focus of The MBC is the critical issue of violence against women. Since its inception, The MBC has dispersed over \$6 million in grants to various organizations that support children and women at risk of poverty, abuse, neglect, homelessness and domestic violence.

BRANDY - Brandy is a platinum-selling R&B and pop singer, actress, songwriter, and record/television

producer. In 1994, at the age of fifteen, Brandy released her eponymous debut album selling over 6 million copies. Following a major success with "The Boy Is Mine," a duet with singer Monica which spent 13 weeks at #1 on the Billboard Hot 100 Singles Chart, she won a Grammy® Award for Best R&B performance by a duo or group. The accompanying album *Never Say Never* in 1998 sold over 16 million copies worldwide. A series of hit CD's followed, including *Full Moon*, *Afrodisiac* and *Human* bringing the star's sales over 30 million records to date. While maintaining a recording career, Brandy also gained fame as an actress, starring in several film and TV projects including the popular UPN sitcom, *Moesha* (1996-2001), the 1997 version of Rodgers and Hammerstein's *Cinderella*, *Double Platinum*, a miniseries co-starring Diana Ross, and the movie *I Still Know What You Did Last Summer*. Brandy has also been spokesmodel for Cover Girl, Candies Shoes, DKNY, Sketchers Shoes and Ultima/Kaneka brand by Brandy. Her civic and charity interests include the Make-A-Wish Foundation and The Norwood Kids Foundation which supports music and the performing arts in public schools. She is currently filming season 2 of the hit VH1 reality show *Brandy and Ray J: a Family Business* which she stars in and is Executive Producer. She is also in studio recording a new CD for release in 2011.

MARGARET CHO - One of the most successful stand-up comediennes of today, Margaret Cho's performances have been seen by millions around the world. Having first performed stand-up in her native San Francisco at the age of 16, Cho's best-selling tours include the off-Broadway hit/concert film "I'm the One That I Want," "Notorious C.H.O.," "Revolution," and "Beautiful." Cho is also a regular cast member of the hit Lifetime series "Drop Dead Diva." Her other acting work includes her starring role in the sitcom, "All-American Girl," "Face/Off" and several guest star appearances including "Sex and the City" and "Ghost Whisperer." Cho is also a best-selling author whose work includes the book "I'm The One That I Want" and a collection of essays entitled "I Have Chosen To Stay and Fight." A passionate advocate for equal rights, Margaret has received honors from GLAAD, the National Gay and Lesbian task Force, National Organization for Women, Asian American Legal Defense and Education Fund, the Victory Fund, and many others. Cho is currently touring with "Cho Dependent" which features both stand-up and songs from her new music comedy album of the same name.

RICK FOX - 3-time NBA Champion with the Los Angeles Lakers, actor and producer Rick Fox has appeared in a number of film and television projects, sharing the screen with actors ranging from Whoopi Goldberg to Henry Winkler to Angela Bassett and Shia LeBeouf. Fox's acting debut came in 1994 in William Friedkin's "Blue Chips." Similar roles followed in 1996's "Eddie" and 1998's critically acclaimed "He Got Game" (directed by Spike Lee) before Fox's breakout role on the hit HBO series "Oz." Since then, Rick has appeared in over a dozen network shows, including "Ugly Betty," "One Tree Hill," "The Game" and "Dirt." In addition, Fox has appeared in a series of diverse films, including "Resurrection," "Holes," "Mini's First Time" and Tyler Perry's "Meet The Browns." While Fox continues to strengthen his craft, he's just as busy behind the camera, developing his own film and television projects for his production company, 1744 Entertainment. As a star basketball athlete, he attended the University of North Carolina at Chapel Hill and was coached by the legendary Dean Smith. Fox began his pro basketball career when he was drafted into the NBA by the Boston Celtics as a first round pick. He went on to be the captain of both the Boston Celtics and the Los Angeles Lakers while being coached by 11-time champion Phil Jackson. Fox is a father of two and currently resides in Los Angeles.

JENNIFER GREY - A beloved actress of both film and television, Jennifer Grey is best known for her starring roles in the iconic movies "Dirty Dancing" and "Ferris Bueller's Day Off." Grey starred as Frances "Baby" Houseman in the award-winning, box office hit "Dirty Dancing," which is widely considered one of the best dance movies of all time. Some of Grey's other films include the Ben Affleck movie "Bounce," "Red Dawn," and "The Cotton Club." Grey starred in the television sitcom, "It's Like, You Know..." and has made memorable television appearances on such shows as "Friends," "John from Cincinnati," "The New Adventures of Old Christine," and an upcoming episode of the medical drama, "House". She has also starred in various television movies, including "A Case for Murder," CBS's "The West Side Waltz" and a Lifetime original movie "Road to Christmas." Jennifer is the daughter of Tony® and Academy Award® winner, Joel Grey, and resides in Los Angeles with her family, actor/director Clark Gregg and daughter.

DAVID HASSELHOFF - Listed in the Guinness Book of World Records as "The Most Watched TV Star in the World," David Hasselhoff is an international superstar across all genres of music, television and film.

Hasselhoff got his start in entertainment on the popular soap opera, "The Young and the Restless" and was quickly pursued to play the lead role of the 1980's cult favorite, "Knight Rider." But his rise to fame catapulted when he starred in the television phenomenon, "Baywatch." The series ran for 11 years and is still viewed in 140 countries by over one billion viewers every week. Throughout his extraordinary television career, Hasselhoff has also appeared in feature films such as *Dodgeball: A True Underdog Story* and Adam Sandler's *Click*. Off screen, he has recorded multiple albums, one that has gone triple platinum, starred in the Broadway musical "Jekyll & Hyde," in London's West End production of "Chicago" and "The Producers" in Las Vegas. Most recently, Hasselhoff was honored by Comedy Central with "The Comedy Central Roast of David Hasselhoff" which premiered as one of the top-rated comedy roasts on the network. Not only is Hasselhoff a multi-faceted talent but he is also a writer of an autobiography titled Don't Hassel The Hoff, which made the UK Best Seller list re-titled as Making Waves and debuted at #8 in Austria on the non-fiction charts. Beyond his entertainment contributions, Hasselhoff is the co-founder of "Race for Life" and an active participant in Wounded Warriors and Wheels for Humanity.

FLORENCE HENDERSON - Florence Henderson is a multi-talented actress, talk show host, recording artist, author, Broadway veteran and philanthropist. Her career is as active today as when she first appeared as the "Today Girl" on "NBC's Today Show" and the first woman to host "The Tonight Show." Florence has appeared on such popular prime time programs and made for television specials as the critically acclaimed movie of the week for Hallmark entitled "Ladies of the House" and the popular RLTV Network's "Florence Henderson Show." She will always be best known in syndication worldwide as "America's Favorite Mom" and matriarch Carol Brady, on the classic hit TV series "The Brady Bunch," which aired for five seasons (1969-1974); has never been off the air in this country, and currently airs in 122 countries around the world. Acknowledged as one of the top leading spokespersons in the U.S., Florence has been a celebrity spokeswoman for Oldsmobile, Tang, Polident, Rain Soft, Pepsi Light and Wesson Oil. In fact, she maintains a busy schedule as one of the country's most popular and sought after motivational speakers as well as performing her one-woman show entitled "All the Lives of Me...A Musical Journey." Her first role on stage was in Joshua Logan's musical, "Wish You Were Here," and shortly thereafter she was cast in Rodgers & Hammerstein's last national tour of "Oklahoma!." Ms. Henderson's long list of stage credits includes, the starring role in "The Great Waltz" for the Los Angeles Civic Light Opera, the starring role of "Fanny," the lead role of "Maria" in "The Sound of Music," the lead in "The Girl Who Came to Supper" the role of Nellie Forbush in Noel Coward's "South Pacific" and the starring role of "Anna," opposite Ricardo Montalban, in "The King and I." Her first feature film credit was in "The Song of Norway." As a producer and a talk-show host, her credits also include The Nashville Network's cooking and comedy series "Country Kitchen." The experiences inspired her to write a cookbook, A Little Cooking, A Little Talking and A Whole Lot Of Fun.

KYLE MASSEY - Kyle Orlando Massey stars as Cory Baxter in Disney Channel's #1 hit sitcom, "Cory in the House," Disney Channel's first-ever spin-off. He originated the role of Cory in Disney's "That's So Raven," the first show in Disney's history to produce over 100 episodes. For his work on "That's So Raven" and "Cory in the House," he received an NAACP Image Award nomination. In addition to appearing in numerous commercials, he starred in the Disney Channel Original Movie, "Life is Ruff." He has a recurring role on the animated series "American Dragon: Jake Long" and sings the main title theme songs on "Cory In The House," "Yin! Yang! Yo!" and performed the title track for Walt Disney Picture's "Underdog." Currently, Kyle is starring as the voice of Milo on the Disney Channel's upcoming animated series "Fish Hooks." For his prowess in golf, he won first place in the National Minority Junior Golf Tournament in 2003. Kyle has participated in several celebrity golf tournaments, placing 3rd in a recent White House Golf Tournament. Together with brother, Christopher, Kyle has worked on projects to benefit the charity organization Feed the Children and traveled to Africa for the network primetime television special "Eyes on Kenya." They have also performed their rap music in "Heroes Among Us: the 2009 Hero Awards" and in MyNetworkTV's "The Spirit of Christmas." Currently they are co-hosting and starring in the comedy series "World's Funniest Moments."

BRISTOL PALIN - Bristol Palin, former first daughter of Alaska, first entered the national spotlight when her mother, former Governor of Alaska, Sarah Palin was selected to be John McCain's running mate in the 2008 Presidential election. Bristol traveled the country, alongside her mother, father and siblings, on the campaign trail. After giving birth to her son Tripp, and becoming a single teen mother in 2008, Palin became a spokesperson for the prevention of teen pregnancy and other teen issues. As an advocate for the protection of life, Palin wanted to share her story with other teens who may one day face a similar

situation. Palin also acts as Teen Ambassador for The Candie's Foundation, to prevent teen and unplanned pregnancy. As part of her campaign, Palin recently guest starred as herself on an episode of ABC Family's teenage drama "The Secret Life of the American Teenager." Palin resides in Alaska with her son and family.

AUDRINA PATRIDGE - After starring in six seasons of the hit series, "The Hills," Audrina Patridge has joined the ranks of young Hollywood as one of the most sought-after and talked about talents on television. Patridge, who aspired to become an actress from a very early age, has been honing her skills with regarded coaches and private acting classes. She made her debut on the big screen last fall in the thriller "Sorority Row." Other film credits include the action-adventure film, "Into the Blue 2" and "Honey 2." Patridge has also tested her hand at comedy, appearing on an episode of the sitcom "Do Not Disturb," and in a hilarious skit for "MAD TV." Last summer, Patridge made headlines steaming up TV screens in a commercial for Carl's Jr. This July, she became the latest Bongo girl, shooting the fall advertising campaign with famed photographer Tony Duran.

MIKE "THE SITUATION" SORRENTINO - Mike Sorrentino is quickly becoming one of Hollywood's emerging talents. Born in Staten Island, New York and raised in Manalapan, New Jersey he is most known for starring on the hit show "The Jersey Shore" now in its second season on MTV. He graduated from Manalapan High School and went on to college in NJ where he graduated in 2004. After graduation, he tried his hand at personal training, fitness modeling and soon after was scouted for an upcoming reality show which would eventually become "The Jersey Shore." The popularity of the show caught fire becoming one of the highest rated shows in MTV history and propelled "The Situation" into pop culture phenomenon. As "The Jersey Shore" continues in its unrivaled success, Mike also continues to gain in popularity nationally as well as internationally. He was nominated this year at the Teen Choice Awards for "Choice TV: Male Reality Star." Upcoming projects for Mike include a book "Here's the Situation," which be out in stores on November 2nd, a vitamin line with nationwide store GNC that will launch in the fall and a fitness DVD which will be out in December.

"Dancing with the Stars" returns with new surprises and all the elements viewers have come to know and love. "Macy's Stars of Dance," which features some of the most renowned dancers and choreographers of our time, will be back with performances on "Dancing with the Stars the Results Show." One of the "Macy's Stars of Dance" performances will be the hugely popular "Design-a-Dance," where fans have the chance to select their favorite professional dancers, dance styles and music at www.abc.com.

Below are key dates for Season 11 (*dates and times subject to change*):

- "Dancing with the Stars," two-hour season premiere performance show, **MONDAY, SEPTEMBER 20** (8:00-10:01 p.m., ET).
- "Dancing with the Stars the Results Show," two-hour season premiere, **TUESDAY, SEPTEMBER 21** (8:00-10:00 p.m., ET).
- "Dancing with the Stars the Results Show," regular time period premiere, **TUESDAY, SEPTEMBER 28** (9:00-10:00 p.m., ET).
- "Dancing with the Stars" 200th Episode Celebration, **MONDAY, NOVEMBER 1** and **TUESDAY, NOVEMBER 2** (Time is TBD)
- "Dancing with the Stars," final performance show, **MONDAY, NOVEMBER 22** (Time is TBD)
- "Dancing with the Stars" season finale, **TUESDAY, NOVEMBER 23** (Time is TBD)

Hosted by Tom Bergeron ("America's Funniest Home Videos") and Brooke Burke ("Dancing with the Stars" Season Seven Champion), the celebrities perform choreographed dance routines which will be judged by renowned Ballroom judge Len Goodman and dancer/choreographers Bruno Tonioli and Carrie Ann Inaba.

Viewers may cast their votes for their favorite teams via phone on Monday night during and up to 30 minutes after the "Dancing with the Stars" performance shows. AT&T customers may also text message their votes by texting the word "VOTE" and entering the number that corresponds to the team they want to support (message and data rates may apply). Viewers may also vote online at www.abc.com starting from the opening of each episode on the East Coast.

“Dancing with the Stars” is the U.S. version of the international smash hit series, “Strictly Come Dancing.” This version is produced by BBC Worldwide Productions. Conrad Green serves as executive producer and Rob Wade is co-executive producer. Alex Rudzinski directs. “Dancing with the Stars” is broadcast in 720 Progressive (720P), ABC’s selected HDTV format, with 5.1 channel surround sound. This series carries a TV-PG, L parental guideline.

About BBC Worldwide Productions:

BBC Worldwide is the main commercial arm and wholly-owned subsidiary of British Broadcasting Corporation (BBC). In the U.S., BBC Worldwide Productions, one of BBC Worldwide’s seven core businesses, is based in Los Angeles and New York. It is responsible for the smash hit “Dancing with the Stars” and develops scripted and non-scripted projects for U.S. cable and broadcast networks.