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GIVE CREDIT WHERE CREDIT IS DUE: NFL Panthers QB **Jake Delhomme** has signed a deal to endorse the Charlotte Metro Federal Credit Union (CMFCU) and will appear in three new commercials. Delhomme's agent Dave Riggs did not reveal terms of the sponsorship, but said that his client "carefully considers all his commercial endeavors." CMFCU Dir of Marketing Nathan Thothrow said of Delhomme, "He's about as unpretentious as you can get in a sports figure." Delhomme also works with Nike and Charlotte-based QSR Bojangles (*CHARLOTTE OBSERVER, 8/18*).