

Chicago Tribune

2/6/07

Every sports agency hopes to have a "Disney MVP" at some point. Chicago-based Priority Sports & Entertainment has had two NFL clients appear in the "I'm going to Disney World" TV commercials. One of their clients, running back Dominic Rhodes of the Colts, taped the spot immediately following Sunday's game. Priority Sports also represents Kurt Warner, who took part in the TV commercial following the Rams' Super Bowl XXXIV victory.